

Nanna Holmstrup

Product manager skilled in sustainable tech start-ups, Ed Tech, and Sustainable FinTech. Strong in data analysis, research, prioritisation, and agile methodologies. Seeking to leverage technical expertise in a company and team with purpose and drive

Experience

Berlin on Bike - Freelance Bike Guide, Berlin

February 2023 - Present

- Demonstrated strong leadership abilities by inspiring and motivating people to follow and actively participate in bike tours.
- Crafted compelling narratives using storytelling techniques to engage and immerse diverse audiences in Berlin's rich history.
- Exhibit excellent people management skills by effectively coordinating and guiding tour participants throughout the journey.

JesWeCan APS and Godbalance.nu - Freelance Content and Marketing Associate, Remote - April 2022 - June 2022

- Conducted market and competitor research to understand the brand and customer identities.
- Planned and built websites to fit brand guidelines while maintaining close relationships with the founders.
- Grow and cultivate online communities, grown by 75% and 33%, respectively.

the bina school - Product, HR and Operations Associate, Berlin

July 2022 - December 2022

- Implemented agile workflows within the product department
- Successfully established stakeholder communication procedures
- Led investor research and grant-seeking projects
- Took ownership of HR, recruitment, and cultural initiatives

SALT Climate Tech - Interim Operations Associate, Berlin

April 2022 - July 2022

- Developed recruitment, onboarding, and HR procedures
- Established payment and hiring protocols
- Collaborated with the COO to establish the legal framework in Germany

Berlin University of Applied Science and Technology (BHT) - Administrative Assistant, Berlin - February 2021 - March 2022

- Organised and prepared 65 incoming students for their exchange programs
- Created and managed the website for the ELBA exchange program
- Ensured accurate and timely updates to the Office of International Engagement website

Contact Info

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Education

Product Management
Certification
Career Foundry - July 2023

M.A. Political Economy of
European Integration
Berlin School of Economics
- April 2022

B.A. International Relations
and Peace Studies
Leeds Beckett University -
July 2019

Projects

- [Aperture](#) - Product management case study filter feature. April - July 2023
- [MakeYourMaps](#) - Product management case study creating unique travel experiences. March 2023
- [WanderPod Tours](#) - Guided audio tours. March 2023 - Present

Skills

Skills:

- MS Office, G-Suite
- Notion
- Typo3, one.com, WordPress
- HubSpot
- Research
- Project Management
- Wireframing
- Prototyping

Languages:

- English (Native Level)
- Danish (Native)
- German (B2)
- Spanish (A2)