

# Nanna Holmstrup

## Certified Product Manager

### Contact Info

Berlin, Germany  
nanna@holmstrup.com  
+49 176 3465 1148  
[www.linkedin.com/in/nanna-holmstrup/](https://www.linkedin.com/in/nanna-holmstrup/)

### Work Experience

#### Bike Guide - Berlin on Bike

02/2023 -

- Craft captivating narratives of Berlin's history
- Effectively convey complex historical events to a diverse audience in an engaging manner
- Ensure customer satisfaction and active participation

#### WanderPod Tours - Founder and contributor

03/2023 -

- Build and plan website
- Construct tours
- Record and edit episodes
- Collaborate with guides

#### Content and Brand Consultant- GodBalance.nu and JesWecan

12/2022 - 05/2023

- Revamped the brand's online presence by designing and launching a new website
- Create compelling and informative blog posts
- Develop visually striking and impactful social media images
- Successfully grew online following by 75%

#### Operational Associate and Product Manager - the bina school

08/2022 -11/2022

- Implemented Agile workflows within the product department
- Successfully established stakeholder communication procedures
- Led investor research and grant-seeking projects
- Took ownership of HR, recruitment, and cultural initiatives

#### Interim Operational Associate - SALT Climate Tech

05/2022 - 07/2022

- Developed recruitment, onboarding, and HR procedures
- Established payment and hiring protocols
- Collaborated with the COO to establish the legal framework in Germany

#### Administrative Assistant - Office of International Engagement, Berlin University of Applied Science and Technology

02/2021 - 03/2022

- Organized and prepared incoming students for their exchange programs
- Created and managed the website for the ELBA exchange program
- Ensured accurate and timely updates to the Office of International Engagement website

### Education History

Product Management  
Certification  
Career Foundry - 07/2023

M.A. Political Economy of  
European Integration  
Berlin School of Economics -  
04/2022

B.A. International Relations  
and Peace Studies  
Leeds Beckett University -  
07/2019

### Relevant Skills

#### Skills:

- MS Office, G-Suite
- Notion
- Typo3, one.com, WordPress
- HubSpot
- Research
- Project Management
- Wireframing
- Prototyping

#### Languages:

- English (Native Level)
- Danish (Native)
- German (B2)
- Spanish (A2)
- Norwegian and Swedish  
(Reading and verbal  
comprehension)